

32nd Annual May Madness

Car Show and Parade – May 7th, 2022 – Noon – 6 pm

The streets of Downtown San Rafael will rumble to life again as the tradition of “cruising” Fourth Street is remembered in the **32nd Annual San Rafael May Madness Car Show and Parade**.

May Madness is one of the most popular events in Marin County. Classic car owners clamor to be in the sold-out parade and thousands come from all over Northern California and Nevada to view these classics.

Saturday, May 7th, 2022 is the date for this year’s festivities, and we would like to invite you to join us for a roaring good time. We’ve made it very easy to participate, and it will be a fun and profitable time. This will be on a first come-first serve basis (there will still be a jury process) and will be limited to approximately 6 to 8 concessionaires.

We hope that you join us as a Food Concessionaire at this year’s San Rafael May Madness!

For questions or comments, call **Rick Lewis** (415) 265-4500 or email Rick@MayMadnessSanRafael.com.

The San Rafael May Madness 2022 Food Concession Application

See reverse side for Food Concession Application
Instructions and Food Concession Agreement

Please Check Choice Below:

- 25 x 10 Booth Space - Cooking onsite \$500
- 10 x 10 Booth Space - No cooking \$250
- 5 x 5 Cart Space - \$150

The Booth Space Fee is for the space only, No structures included with this Fee!

10x10 Booth Structure Rental Additional \$175.00

Form of Payment:

Check # _____ Money Order Visa MC

Card Number _____

CVV # _____ (3 or 4 digit security code) Exp Date ____/____

Billing Address & Zip Code _____

Signature _____ Date _____

Last Name: _____

First Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Menu Items with pricing: _____

Please verify that you have included all of the following:

- Completed Application Food Concession Participation Fee
- Signed Release (see overside) Menu and Pricing

Make checks payable to: SR BID

Mail checks to:

San Rafael BID
831 4th Street
San Rafael, CA 94901

For additional information contact Rick Lewis:

Phone: (415) 265-4500 • Email: Rick@MayMadnessSanRafael.com
Website for May Madness: www.MayMadnessSanRafael.com

For official use only:

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FOOD CONCESSION APPLICATION INSTRUCTIONS

Please make a copy of these instructions for your records.

Please complete the Application Form by PRINTING OR TYPING the information requested. The State of California requires each applicant to possess a valid California Resale Certificate & Number. This number must appear on your application to be processed.

Selection: For local businesses/restaurants only this year. The applicants will be selected by a jury process and there will be a limit of concessionaires.

Include with your application: Your menu items and pricing along with one booth photo.

Acceptance: You will be notified of your acceptance status by or before **April 15, 2022**, unless applying after that time. Checks from those who are not accepted will be returned at that time. Application will be allowed up to the event date, as long as space allows.

Payment: Participation Fee for Food Concessions is **\$250 & \$500** for this year's event. Make your checks payable to **SRBID**. These must accompany your application. There is a \$25.00 return check charge for any bounced checks.

Withdrawal: Food Concession funds are committed; participation fees are not refundable.

Cancellation: If weather, acts of God, or other circumstances beyond the control of the SR BID cause the event to be canceled, participation fees will not be returned. SR BID will not be held liable to Food Concessions for the failure of the event to take place.

Space Assignment and Final Instructions: Accepted Food Concessions will receive the event information packet by April 1st via email and a hard copy will be mailed to you also. This will include your, and load in and load out instructions. Space location will be disclosed the week of the event

RELEASE & HOLD HARMLESS AGREEMENT

This agreement is entered into by and between SR BID (Producer/Presenter) and the Food Concession (Concessionaire) filling out, signing, and returning the application.

Producer is in the business of providing space at the May Madness event for the display and sale of arts or crafts. Producer/Presenter do not participate in the construction, assembly, or placement of the individual Exhibitor's exhibit. Producer/Presenter provides space only at the event.

The Concessionaire hereby indemnifies and holds the Producer/Presenter, its agents, employees and servants harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said Concessionaire's participation in this event. For the purpose of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and product to their designated location, the set up and display of any such structure and the dismantling and removal of all such items from the area provided by or through the Producer/Presenter or its agents, employees and servants.

The Concessionaire hereby expressly assumes any risk of harm to the Concessionaire arising out of their participation and the participation of others in the May Madness, including any risk resulting from the particular location of the space designated to them by the Producer.

This agreement shall be effective immediately upon execution and continue in effect throughout the event period.

Food Concessionaire Signature _____ Date _____

Business Name _____