



Commercial Exhibitor Application

Car Show and Parade

May 7th, 2022 – Noon – 6 pm

The 32nd Annual May Madness Car Show & Parade will be presented on **Saturday, May 7th, 2022**. It will be held on Fourth Street in downtown San Rafael, CA. The event is presented, planned and executed by the San Rafael Business Improvement District (BID).

May Madness is the longest running car parade in Northern California. Hundreds vehicles of all types, including classic cars, hot rods and customs line the streets of downtown San Rafael. It is a classic community event providing many levels of participation for residents, community service groups, sponsors, local businesses and you... **the Commercial Exhibitor.**

May Madness invites Commercial Exhibitors to promote and market their products and/or services. We hope you will want to be a part of this great community event.

If you need any additional information, give us a call at **(415) 265-4500** or email us at **Info@MayMadnessSanRafael.com**

The 32nd Annual May Madness 2022 Commercial Exhibitor Application

See other side for Commercial Exhibitor
Application Instructions and Agreement →

Last Name: _____

First Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Brief Description of what you will be selling/promoting in your booth:

Have you participated in the past? No Yes # Yr(s)? ____

Please Make Selections Below:

10' x 10' Booth Space only - no structure supplied:

Street Vendor = **\$250** (individual selling craft)

Commercial Exhibitor = **\$500** (selling or promoting a large service)

No structures included with above fee!

10x10 Booth Structure Rental Additional \$175.00

Form of Payment:

> Check # _____ Money Order Visa Mastercard
(Postdated checks will not be accepted)

Card Number _____

Billing address & Zip Code _____

CVV # _____ (3 or 4 digit security code) Exp Date ____/____

Signature _____ Date _____

Please verify that you have included all of the following:

Application Booth Fee Signed Release (see other side)

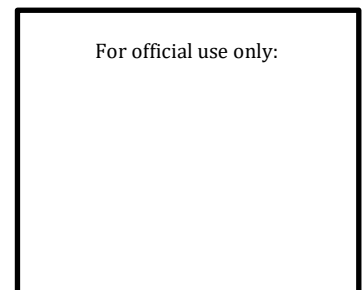
Make checks payable and mail to:

SR BID, San Rafael.PO Box 151050, San Rafael, CA 94915

For further information please contact us at:

Phone (415) 265-4500 • Email: Info@MayMadnessSanRafael.com

Visit www.MayMadnessSanRafael.com





COMMERCIAL EXHIBITOR APPLICATION INSTRUCTIONS

Please make a copy of these instructions for your records.

Please complete the Application Form by PRINTING OR TYPING the information requested.

Acceptance: You will be notified of your acceptance status within a month of receiving your application. Checks from those who are not accepted will be returned at that time. Applications will be allowed up to the event date, as long as space allows.

Payment: The Participation Fee at this year's event for Commercial Exhibitors 10' x 10' space only (so booth included) are as follows: \$250 for a Street Vendor, which is an individual selling a craft. \$500 for a Commercial Exhibitor, which is a company selling or promoting their services. Make your checks payable to **SR BID**. This must accompany your application. There is a \$25.00 return check charge for any bounced checks.

Withdrawal: Once the Commercial Exhibitor funds are committed, participation fees are not refundable.

Cancellation: If weather, acts of God, or other circumstances beyond the control of SR BID. cause the event to be canceled, participation fees will not be returned. SR BID will not be held liable to Commercial Exhibitors for the failure of the event to take place.

Space Assignment and Final Instructions: Accepted Commercial Exhibitors will receive your event information packet by late April. This will include your specific Space Assignment, as well as detailed, day of the event load in and load out instructions.

EXHIBITOR RELEASE & HOLD HARMLESS AGREEMENT

This agreement is entered into by and between, San Rafael BID, MayMadnessSanRafael, and the Commercial Exhibitor filling out, signing, and returning the application (Commercial Exhibitor).

Producer is in the business of providing space at May Madness for the Commercial Exhibitor. Producer/Presenter do not participate in the construction, assembly, or placement of the individual Commercial Exhibitor's exhibit. Producer, on behalf of the Presenter, provides space only at the event.

The Commercial Exhibitor hereby indemnifies and holds the Producer/Presenter, its agents, employees and harmless from any and all claims, including costs and attorney's fees resulting therefrom, arising out of said Commercial Exhibitor's participation in this event. For the purpose of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and product to their designated location, the set up and display of any such structure and presentation, and the dismantling and removal of all such items from the area provided by or through the Producer/Presenter or its agents, employees and servants.

The Commercial Exhibitor hereby expressly assumes any risk of harm to the Commercial Exhibitor arising out of their participation and the participation of other Exhibitors in May Madness, including any risk resulting from the particular location of the space designated to them by the Producer/Presenter.

This agreement shall be effective immediately upon execution and continue in effect throughout the event period.

Commercial Exhibitor Signature: _____ Date: _____

Business Name: _____